

RECEPTIVE OPERATORS SALES MISSION: ORLANDO, FLORIDA

DESCRIPTION:

Travel South USA in partnership with State Tourism Offices is conducting a sales mission to meet with receptive tour operators in Orlando, Florida, who handle inbound arrangements for a large portion of the international business coming to the USA from Europe, South America and Asia. This mission supports the organizational objective to strengthen the region's competitive position in the North American tour and receptive tour operator market segments.

We will have organized sales presentations with the four of the largest receptive operators and will host an interactive workshop and presentations in their reservation offices in addition to providing that extremely valuable one on one time with the senior leadership of each operator.

DATE: November 29 - December 1, 2011

LOCATION: Orlando, Florida

COST: \$1,000 per state, plus travel expenses

BENEFITS:

- o Pre-scheduled educational meeting/workshop with receptive tour operators
- o One-on-one networking opportunity at an interactive luncheon
- o Sales lead report following the mission

Prospective Operators

Allied T-Pro	Hotelbeds	Tourico	Kaluah Tours
AmericanTours International South	Kaleidoscope	F.M. Tours	Miki Tours
American Ring	Meeting Point North America	Hotel Connect, Ltd	

Schedule

November 29, 2011	Arrivals - Orlando 4: 00 pm Team Travel South Meeting
November 30, 2011	Tourico F.M. Tours Hotel Connect, Ltd Kaluah Tours Miki Tours Orlando, Florida Receptive Operator Mission & Training Workshop
Nov. 29 – Dec. 1, 2011	9: 00 am - 5:00 pm - Sales calls/Presentation one on one meetings with top receptive operators
December 1, 2011	9:00 am – 5:00 pm - Sales call/presentation one on one meeting with top receptive operators

DEADLINE: September 15, 2011

PLEASE NOTE: Space is limited to ten (10) partners on a first-come, first-served basis

Please complete the portion below and fax back as soon as possible to confirm your space.

Yes, we commit to participating in the Orlando Receptive Operator Mission. I understand that once my participation is confirmed, I will receive an invoice for \$1,000. Any cancellations made after September 1, 2011 will receive reimbursement only if a replacement is found by Travel South USA. I understand the registration fee does not include accommodations, airfare, meals or personal expenses.

Organization Name: _____

Contact Name: _____

Contact Title: _____

Contact Phone: _____

Contact E-mail: _____

Signed: _____

Please fax or e-mail this completed and signed form to:

Rob Nolen, Director, Partner Development & Event Sales

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