



CANADIAN MEDIA MISSION TORONTO & MONTREAL

DESCRIPTION:

Please join Travel South USA on our **EXCLUSIVE** Canadian Sales Mission in Toronto and Montreal! Canada continues to be our number one international market and remains a strong international market despite the global financial challenges. This mission offers the opportunity to have one-on-one time with the A –List consumer journalists in media. We will organize and host a TMAC (Travel Media of Canada) munch and mingle event in Toronto and an exclusive VIP dinner event in both Toronto and Montreal. In order to assure exclusive one-on-one time with our guests, partner participation is limited to 6 spots, one per organization.

DATE: March 26-28, 2012

LOCATION: Toronto & Montreal, Canada

COST: \$1,500 - (*one representative per organization*)

Includes

VIP Dinner with A List Media
TMAC Munch & Mingle in Toronto
Media Dinner in Montreal

Not Included

Hotel Accommodations
Meals, Incidentals & gratuities
Transportation to/from Toronto & Montreal

Schedule

March 26, 2012 Afternoon arrival. Evening - Small intimate dinner with 4/5 A-list media

March 20, 2012 Morning - Meetings on your own with CAA &/or tour operators
Evening - Travel Media of Canada Munch & Mingle

March 21, 2012 Morning - Travel to Montreal (6 hours via train - 3 hours via plane)
Evening - Small intimate dinner with 4/5 A-list media

March 22, 2012 Departures

DEADLINE: September 15, 2011

PLEASE NOTE: Space is limited to ten (10) partners on a first-come, first-served basis,

Please complete the portion below and fax back as soon as possible to confirm your space.

Yes, we commit to participating in the Orlando Receptive Operator Mission. I understand that once my participation is confirmed, I will receive an invoice for \$1,000. Any cancellations made after September 1, 2011 will receive reimbursement only if a replacement is found by Travel South USA. I understand the registration fee does not include accommodations, airfare, meals or personal expenses.

Organization Name: _____

Contact Name: _____

Contact Title: _____

Contact Phone: _____

Contact E-mail: _____

Signed: _____

Please fax or e-mail this completed and signed form to:

Rob Nolen, Director, Partner Development & Event Sales

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